

- Battle Creek, MI -- January 14, 2009 -- Kellogg Company today announced it has taken the precautionary measure of putting a hold on Austin® and Keebler® branded Toasted Peanut Butter Sandwich Crackers, Peanut Butter and Jelly Sandwich Crackers, Cheese and Peanut Butter Sandwich Crackers, and Peanut Butter-Chocolate Sandwich Crackers.
- FDA and other regulatory agencies have indicated that Peanut Corporation of America (PCA) is the focus of their investigation concerning a recent Salmonella outbreak thought to be caused by tainted peanut butter. PCA is one of several peanut paste suppliers that the company uses in its Austin® and Keebler® branded peanut butter sandwich crackers.
- The products involved are:

CASE UPC	SAP Description
7978340725	Austin Quality Foods Cheese & Peanut Butter Sandwich Crackers SUPERSINGLES! 120ct
3010021149	Keebler, Toast & PB'n J Flavored Sandwich Crackers, 8pk (BP), 12x12ct tray
3010021164	Keebler, Cheese & Peanut Butter Sandwich Crackers, 8pk (BP), 12x12ct tray
3010021166	Keebler, Toast & Peanut Butter Sandwich Crackers, 8pk (BP), 12x12ct tray
3010033875	Keebler, Toast & Peanut Butter Sandwich Crackers, 120ct wip case
3010047324	Keebler, Cheese & Peanut Butter Sandwich Crackers, 12x8ct tray
3010047357	Keebler, Toast & Peanut Butter Sandwich Crackers, 12x8ct tray
7978318980	Austin Quality Foods, PB & J Cracker Sandwiches, 12x12ct tray
7978319354	Austin Quality Foods, Mega Stuffed Cheese Crackers with Peanut Butter, 12x8ct tray
7978319531	Austin Quality Foods, PB & J Cracker Sandwiches, 12x8ct tray
7978320545	Austin Quality Foods, PB & J Cracker Sandwiches, 120ct vend
7978322897	Austin Quality Foods, PB & J Cracker Sandwiches, 12xSuper Snack Pack
7978323712	Austin Quality Foods 24x Super Snack Pack Sandwich Crackers
7978325873	Austin Quality Foods, Cheese Crackers with Peanut Butter 208x45ct
7978325876	Austin cookie/Cracker Pack - 45 ct
7978325883	Austin Quality Foods, Toasty Crackers with Peanut Butter, 208x45ct
7978333329	Austin Quality Foods, Chocolate Peanut Butter Sandwich Crackers, 18x12ct tray
7978336526	Austin Quality Foods, Toasty Crackers with Peanut Butter, 24x Super Snack Pack, wip (WOW promo)
7978336527	Austin Quality Foods, Cheese Crackers with Peanut Butter, 24x Super Snack Pack, wip (WOW promo)
7978338440	Austin Variety Pack
7978340412	Austin Quality Foods, Cheese Crackers with Peanut Butter, 18ctx12ct tray
7978340420	Austin Quality Foods, Toasty Crackers with Peanut Butter, 18x12ct tray
7978340612	Austin Quality Foods, Cheese Crackers with Peanut Butter, 120ct vend
7978340613	Austin Quality Foods, Cheese Crackers with Peanut Butter, Mega, 100ct
7978340620	Austin Quality Foods, Toast & PB'n J Sandwich Crackers, 120ct vend
7978340726	Austin Quality Foods, Toasty Crackers with Peanut Butter, SuperSingles, 120ct
7978340812	Austin Quality Foods, Toasty Crackers with Peanut Butter 10ct/24 pack tray
7978340820	Austin Quality foods, Cheese Crackers with Peanut Butter 10ct/24 pack tray
7978340921	Austin Quality Foods, Cheese Crackers with Peanut Butter, 24x.Super Snack Pack
7978340922	Austin Quality Foods, Toasty Crackers with Peanut Butter, 24x Super Snack Pack
7978340924	Austin Quality Foods, Cheese Crackers with Peanut Butter, 72xSuper Snack Pack
7978340925	Austin Quality Foods, Toasty Crackers with Peanut Butter, 72xSuper Snack Pack display
7978348635	Cracker Variety Pack
7978348664	Austin Quality Foods, Cheese Crackers with Peanut Butter, 12xSuper Snack Pack
7978348665	Austin Quality Foods, Toasty Crackers with Peanut Butter, 12xSuper Snack Pack
7978348801	Austin Quality Foods, Cheese Crackers with Peanut Butter, 12x8ct tray
7978348802	Austin Quality Foods, Toasty Crackers with Peanut Butter, 12x8ct tray
7978348806	Austin Quality Foods, Toasty Crackers with Peanut Butter 72 xSuper Snack Pack display

For full details on the recall, please visit: http://www.fda.gov/oc/po/firmrecalls/peanutcorp01_09.html